



## Artwork guide for 48 Sheet Posters

You can supply your artwork ready for print or you can supply the contents of your advertisements and we can design your artwork for you at additional costs.

### If you are supplying your own artwork please check the following:

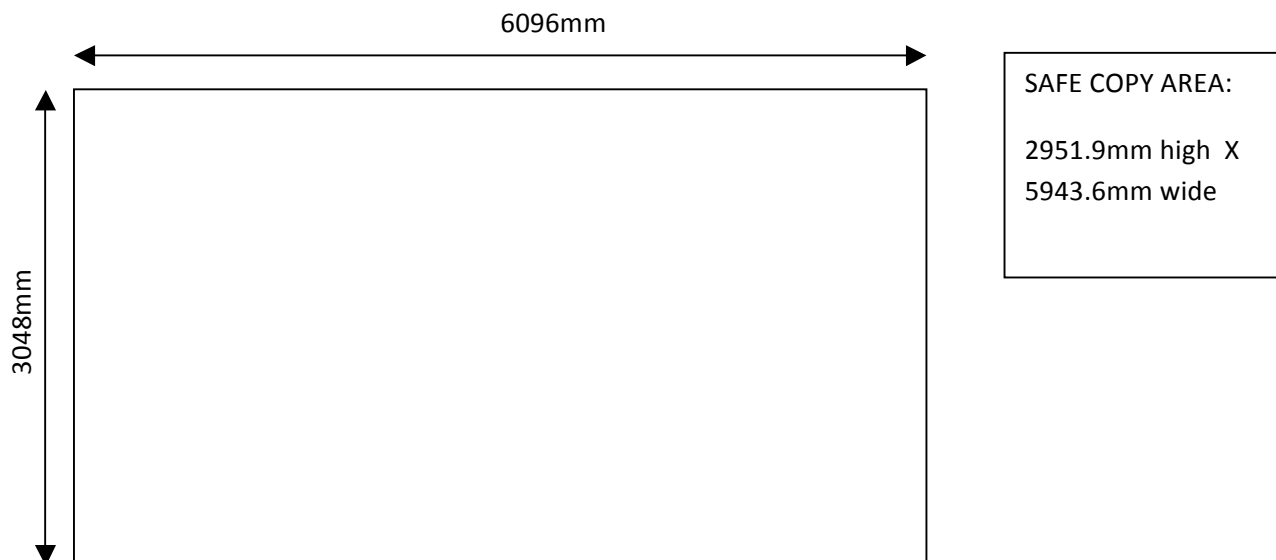
- Files must be supplied as Photoshop, Illustrator, InDesign, or Quark, high-resolution pdf, eps or tiff. Please set the artwork to 25% of full size.
- Colours should be CMYK
- All artwork should be prepared as shown observing the safe copy area
- Text should be vectors so that it is crisp when scaled up for printing
- Images should be a minimum of 300dpi, with 450dpi the recommended size

Please supply a colour proof and a low-resolution pdf with all artwork submitted

### If you would like us to design your artwork:

- Please supply us with an idea of your advertisement, along with information regarding colours and typefaces required
- If you have pictures you can send them hard copy or digitally via the methods below
- Please note that any images sent must be your own property or you must have permission to use them from the copyright holder

### 48 Sheet (landscape)



For further information call Airpod Media Ltd on 01133 350223, or email [p.inman@airpodmedia.com](mailto:p.inman@airpodmedia.com)  
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